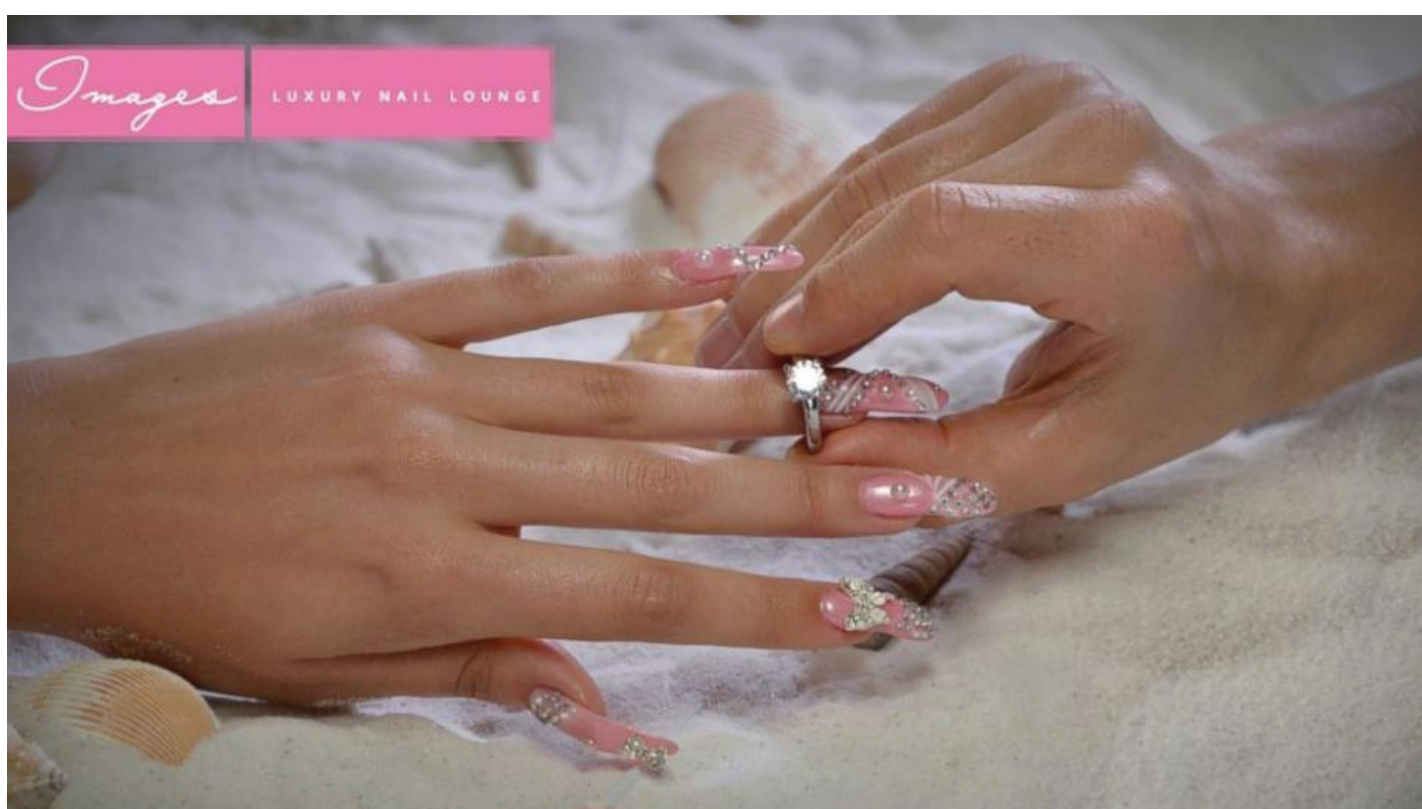


September 25, 2015

Luxury Nail Salon in Orange County Offers \$25,000 'Glamicure'



Forget gels and acrylics -- this nail salon will put real diamonds on your nails!

Images Luxury Nail Lounge in Orange County is now offering extravagant manicure packages that can cost anywhere from \$500 to \$25,000.

The reason for such a pricey service is because the salon places real diamonds onto customer's nails.

Nail Salon Know-How: 9 Things to Know Before Your Next Manicure

Clients who wish to sport GIA-graded diamonds on their nails can choose from three options on the Luxury Manicure Menu: The Haute Couture Manicure, the Gold Rush Manicure or the Glitz and Glamicure.

After choosing a luxury treatment, Images will schedule a consultation with a jeweler, who will bring an array of diamonds to the salon for the customer to choose from.

Clients can pick anywhere from 5 to 10 diamonds per nail.

The day that the diamonds are installed onto the client's nails, the entire salon is completely shut down to give the client a more private, secure and luxurious atmosphere.

The diamonds are secured onto the nails by salon technicians after a glamorous pampering session, which includes a complete makeover by the Images staff.

General Manager Tony Nguyen said that he created the luxury manicure menu to cater to clients who were already requesting extravagant treatments, and cites hospitality as the most important quality of Images Nail Lounges.

"We're focusing more on the service aspect," said Nguyen. "If you go diamond shopping, right off the bat those are thousands of dollars—here, we bring the jewelers to you.

When the client wants to take the nail polish off, they return to the Images Luxury Nail Lounge, and the salon technicians remove the diamond, which the client keeps for themselves.

Images also offers more affordable manicure options, such as a \$20 hot oil manicure, and they also offer a manicure (the OC Man-icure) and other treatments specifically catered to men's nail care.